

Fashion Merchandising and Design Major (FMD)
Bachelor of Science in Apparel, Housing, and Resource Management
College of Liberal Arts and Human Sciences

For students graduating in calendar year 2022 and date of entry under UG Catalog 2020-2021

Fashion Merchandising and Design Major

◆ FMD 1224 Introduction to the Fashion Industry	3__+
◆ FMD 2034 History of Costume	3__
◆ FMD 2204 Introduction to Textiles (Pre: sophomore standing, one CLO #4 course)	3__+
◆ FMD 2214 Apparel Textiles Laboratory (Pre: sophomore standing, one CLO #4 course)	1__+
◆ FMD 2264 Apparel Product Development (Pre: 2224)	3__+
◆ FMD 3104 Fashion Retailing Concepts (Pre: 1224, one CLO #5 course)	3__
◆ FMD 3204 Introduction to Textile Evaluation (Pre: 2204, 2214)	3__
◆ FMD 3224 Apparel Production	3__
◆ FMD 4224 Fashion Analysis and Communication (Pre: 2264)	3__
◆ FMD 4234 Apparel Quality Evaluation (Pre: 3204, 3224)	3__
◆ FMD 4274 International Sourcing of Apparel Products (Pre: 3104)	3__
MGT 3304 Management Theory and Leadership Practice (Pre: sophomore standing)	3__

Total Fashion Merchandising and Design Major Credits 34 credits

Fashion Merchandising and Design Controlled Electives

Select at least three of the following courses: 3__ 3__ 3__

- ◆ FMD 3034 Historic Costume & Textile Collection Management (Pre: 2034)
- ◆ FMD 3234 Fit, Patternmaking and Draping (Pre: 3224, junior standing)
- ◆ FMD 3244 Small Business Apparel Retail Development (Pre: 2264, 3104; junior standing)
- ◆ FMD 3264 Draping (Pre: 3224; junior standing)
- ◆ FMD 4024 Portfolio (Pre: 3234 or 3264)
- ◆ FMD 4124 Clothing Behavior Patterns (Pre: 3104, (PSYC 1004 or SOC 1004))
- ◆ FMD 4264 Merchandising Strategies (Pre: 3104)

Select at least one of the following courses: 3__

- ACIS 2115 Principles of Accounting
- AHRM 2014 Design for consumers studio (Pre: 1014)
- BIT 2405 Quantitative Methods (Review course catalog for prerequisite requirements)
- CONS 3404 Consumer Education Strategies
- CONS 4314 Debtor-Creditor Relationships
- CONS 4404 Consumer Protection
- MGT 3324 Organization Behavior
- MGT 3334 Managing Human Resources (Pre: 3304 or 3404)
- MKTG 3504 Advertising (Pre: 3104 or 3104H)
- MKTG 4204 Consumer Behavior (Pre: 3104 or 3104H)
- MKTG 4554 Relationships among Buyers and Sellers (Pre: 3104 or 3104H)
- MKTG 4604 Retail Management (Pre: 3104 or 3104H)
- PM 2664 Introduction to Property Management
- RED 4664 Universal Design

Total Fashion and Merchandising Design Controlled Electives 12 credits

Total Fashion Merchandising and Design Major Credits 46 credits

In accordance with University guidelines, courses satisfying Degree Core Requirements may not be double counted to satisfy other areas of a degree such as in Pathways, Major Requirements, etc.

- ◆ Courses included in in-major GPA calculation; in-major and overall GPA of 2.0 required for graduation.
- + For satisfactory progress toward a degree, these courses must be completed by the time the student has attempted 72 hours. A sequence of 2 foreign language courses is required for graduation unless 2 high school credits of the same foreign language or 6 transfer credit hours of foreign language have been earned. These credits do not count toward graduation. See Catalog section on "Graduation Requirements".

AHRM Degree Core Requirements

AHRM 1104 Orientation to AHRM and Student Resources 1__+

Economic Well-Being

AHRM 2404 Consumer Rights 3__
 ECON 2005, ECON 2006 Principles of Economics 3__ 3__
 Or AAEC 1005, AAEC 1006 Economics of the Food and Fiber System

Product Analysis (Choose one)

◆ FMD 1204 Clothing and People 3__
 CONS 3504 Resource Management for Individuals and Families (Pre: CONS 2304)
 RED 2644 Housing and the Consumer

Business Fundamentals

MKTG 3104 Marketing Management (Pre: Junior Standing) 3__

Action Learning (Choose one - minimum 3 credits)

◆ FMD 3954 Study Abroad 3__
 ◆ FMD 4244 New York Fashion Study Tour (Pre:12 hours Apparel area courses; junior standing)
 ◆ FMD 4964 Field Study
 ◆ FMD 4974 Independent Study
 ◆ FMD 4994 Undergraduate Research

Total AHRM Core Requirements 19 credits

Pathways to General Education – Core Learning Outcomes for students entering in Fall 2018

The Pathways curriculum includes seven core learning outcomes (visit <https://www.apps.provost.vt.edu/pathways/table.html> for a full list of approved pathway courses)

- I. Discourse 3(f)___+ 3(f)___+ 3(a)___
 ENGL 1105; 1106 or COMM 1015; 1016
- II. Critical Thinking in the Humanities 3__ 3__
- III. Reasoning in the Social Sciences (Select at least one) 3__ 3__
 SOC 1004 Introductory Sociology
 PSYC 1004 Introductory Psychology
- IV. Reasoning in the Natural Sciences 3__ 3__
- V. Quantitative and Computation Thinking (Select at least one) 3(f)___+ 3(f)___+ 3(a)___
 ACIS 1004 Accounting Foundations or
 CS 1014 Introduction to Computational Thinking or
 STAT 2004 Introductory Statistics (Pre: MATH 1014 or MATH 1015)
- VI. Critique and Practice in Design and the Arts 3__ 3__
 AHRM 1014 Design and Art for Consumers
 ◆ FMD 2224 Fashion Presentation Techniques (Pre: AHRM1014)
- VII. Critical Analysis of Equity and Identity in the United States 3__

Total Curriculum for Pathways - Core Learning Outcomes 45 credits

Free Electives 10 credits

Minimum Total Credits 120 credits

- ◆ Courses included in in-major GPA calculation; in-major and overall GPA of 2.0 required for graduation. Prerequisites: Some courses listed on this checksheet may have prerequisites; please consult the University Course Catalog or check with you advisor.
- + For satisfactory progress toward a degree, these courses must be completed by the time the student has attempted 72 hours. A sequence of 2 foreign language courses is required for graduation unless 2 high school credits of the same foreign language or 6 transfer credit hours of foreign language have been earned. These credits do not count toward graduation. See Catalog section on "Graduation Requirements".